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ARIA Sailing Team 2025: Racing with Purpose



ABOUT ARIA SAILING TEAM

The **ARIA Sailing Team** is a high-performance sailing team dedicated to pushing the limits of the sport while advocating for sustainability and environmental stewardship.

With a focus on excellence, innovation, and a commitment to a greener future, ARIA Sailing blends cutting-edge technology with environmentally responsible practices. We aim to lead by example, demonstrating that competitive sailing can be a powerful platform for advancing the green revolution.

WHY SPONSOR ARIA SAILING TEAM?

Brand Visibility: Partnering with ARIA Sailing will place your brand in front of a global audience of millions. Our sponsorships provide access to:

International Media Exposure: With our participation in world-renowned events like The Ocean Race, Vendée Globe, and America's Cup, your brand will be featured in TV broadcasts, live streams, digital content, and print media.

Social Media Engagement: ARIA Sailing boasts a growing and highly engaged online presence. Your brand will be integrated into social media campaigns reaching fans and consumers worldwide.

Event Activation: On-site activation at major events allows

for direct interaction with fans, clients, and industry leaders.

TEAM VALUES & COMMUNITY ENGAGEMENT

The ARIA Sailing Team is more than just a competitive racing entity; we are a force for good in the community. We focus on:

Youth Development & Empowerment: Through initiatives to inspire the next generation of sailors, particularly focusing on underrepresented groups in the sport.

Green Advocacy: Partnering with environmental organizations to raise awareness and fund sustainable projects.

Innovation & Research: Working with academic institutions and tech companies to advance eco-friendly marine technologies.

A COMPETITIVE EDGE

World-Class Talent: Our sailors are among the best in the world, with decades of experience in competitive racing. This ensures a high level of performance on the water and a competitive edge in every race.

Innovation-Driven: ARIA's commitment to technological excellence sets us apart from other teams. We embrace innovation in all aspects of our operation, from boat design to race strategy.





SAILING AND THE GREEN REVOLUTION: LEADING WITH PURPOSE

Sailing has a unique role in the global push towards sustainability and reducing the carbon footprint of sport and leisure activities. ARIA Sailing Team is leading this charge by aligning our activities with the goals of the Green Revolution:

SUSTAINABLE TECHNOLOGY

Eco-Friendly Boats: Our fleet features state-of-the-art boats designed with lightweight, sustainable materials, and equipped with renewable energy solutions like solar panels, energy-efficient propulsion systems, and waste-reducing technologies.

Battery-Powered Systems: ARIA uses advanced battery technologies to replace traditional fuel-powered systems on our boats, reducing emissions and improving energy efficiency.

RAISING AWARENESS FOR THE OCEANS

Ocean Conservation: We are passionate advocates for marine conservation. By aligning with leading environmental organizations, ARIA promotes the message of ocean preservation and sustainable practices within the marine industry.

Reducing Plastic Waste: The ARIA team takes a stand against ocean plastic pollution by eliminating single-use

plastics during all races and events and using eco-friendly alternatives.

CLIMATE IMPACT

Minimizing Carbon Footprint: The entire team's racing infrastructure, including transport, logistics, and boat maintenance, is built with sustainability in mind. We are dedicated to achieving a carbon-neutral footprint across all our operations.

Promoting Sustainable Practices: By showcasing green practices at the forefront of competitive sailing, ARIA inspires other teams, brands, and fans to adopt sustainable solutions in their own lives and businesses.

TECHNOLOGICAL INNOVATION & SUSTAINABILITY FOCUS

Sustainable Boat Designs: ARIA is committed to utilizing eco-friendly materials, including sustainable composites and renewable energy technologies (solar, wind, and hydro power) in all racing yachts.

Zero-Emission Performance: Through our partnership with leading green technology companies, we aim to reduce emissions across all aspects of our racing operations. The 2025 season will feature boats designed for minimal carbon impact and maximum energy efficiency.





2025 RACE SEASON

La lunga bolina
Tre golfi Sailing week
151 miglia trofeo Cetilar
Loro piana Giraglia
Regata dei 5 Fari
Round Aeolian Race



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OUR RACING PLAN FOR 2025: A YEAR OF AMBITION AND INNOVATION

2025 Key Races & Events:

The **ARIA Sailing Team** has curated an exceptional lineup of racing events for 2025, blending global and regional challenges to showcase our technical expertise and commitment to sustainability. These regattas will provide a dynamic platform to push the boundaries of sailing, elevate our presence on the international stage, and deliver outstanding visibility for our sponsors

1. La Lunga Bolina

Organized by the Circolo Canottieri Aniene, La Lunga Bolina is an offshore race held in the Tyrrhenian Sea, offering a captivating course through the islands of the Tuscan Archipelago. This prestigious event challenges sailors with its mix of tactical navigation and breathtaking scenery.

2. Tre Golfi Sailing Week

The Tre Golfi Sailing Week is an internationally renowned sailing event held between Naples and Sorrento. The 2025 edition, scheduled from May 8 to May 22, will celebrate the 70th anniversary of the historic Tre Golfi Regatta and feature the ORC Mediterranean Championship and the IMA Maxi European Championship

3. 151 Miglia Trofeo Cetilar

The 151 Miglia – Trofeo Cetilar is one of the Mediterranean's most prestigious offshore races, covering a 151-nautical-mile route from Livorno to Punta Ala, passing through the

Giraglia and Formiche di Grosseto. This highly anticipated race attracts over 250 boats annually, highlighting its growing importance in the sailing calendar.

4. Loro Piana Giraglia

The Loro Piana Giraglia is a historic race that combines a series of coastal regattas with an offshore leg that includes rounding the Giraglia rock off Corsica. This event draws an international fleet each year, offering a mix of intense competition and stunning scenery.

5. Regata dei 5 Fari

The Regata dei 5 Fari is an offshore competition in the Tyrrhenian Sea, touching five iconic lighthouses along the Italian coast. This challenging course tests the tactical skills and navigation expertise of its participants, set against some of the Mediterranean's most picturesque landscapes.

6. Round Aeolian Race

The Round Aeolian Race is an offshore regatta that takes sailors around the Aeolian Islands, navigating through volcanic landscapes and crystal-clear waters. This event is a unique opportunity to combine sporting competition with the natural beauty of this volcanic archipelago.



SPONSOR BENEFITS PROVIDE MAXIMUM EXPOSURE

Activation and Displays: The Regatta Village serves as an unparalleled venue for product showcasing, customer engagement, and experiential marketing. Will also explore cross-promotional and additional business opportunities with fellow sponsors.

Custom Sponsorship Packages: Tailored packages can be crafted for specific activities or branding placements to yield measurable results.

Hospitality and Entertainment: The event presents ample opportunities for customer hospitality and entertainment.

- Sponsors at select levels can sponsor particular parties, activities, or events.
- VIP tickets are provided for daily receptions and post-race parties.
- A VIP spectator boat, available at certain sponsorship tiers, offers views of the races, weather permitting.

Signage: Sponsors are entitled to provide up to four banners, up to 4' high, for display within the Regatta Village.

Promotional Materials: All sponsors have the opportunity to insert promotional items.

SPONSORSHIP OPPORTUNITIES

A targeted marketing campaign is implemented to attract locals to the venue, encouraging them to witness the races in real-time and partake in the evening festivities, providing sponsors with significant exposure to the online community.

Digital advertising: This campaign targets numerous leading sailing magazines and websites. Sponsor logos, particularly at certain sponsorship levels, will receive prominent placement in all print advertising materials.

Website: All sponsor logos, accompanied by links to their respective websites, will enjoy prominent placement on the **ARIA Sailing Team** website (www.ariasailing.com)

This website serves as the central hub for all pertinent information regarding the event.

Live Streaming video: Live streaming maybe available on the single event digital platform.

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JOIN US IN THE JOURNEY TO A GREENER FUTURE

By partnering with **ARIA Sailing Team**, you're not just supporting a winning team; you're contributing to a global movement. A movement where sport, innovation, and sustainability come together for a brighter, greener future.

CONTACT US

For more information about sponsorship opportunities, team updates, and our sustainability initiatives, please contact us:

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